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## **Land O'Lakes Donates Nearly 40,000 Pounds of Cheese to Second Harvest Heartland**

*U.S. Representative Betty McCollum Attends Delivery*

(ST. PAUL, Minn.) Feb. 22, 2010....Land O'Lakes, Inc. today donated 39,600 lbs. of LAND O LAKES® Sliced American Cheese to Second Harvest Heartland, the fourth largest food bank in the Feeding America network, in the company's ongoing efforts to help alleviate hunger.

The delivery to Second Harvest Heartland is Land O'Lakes second donation as part of its "First Run" program. With the "First Run" program, Land O'Lakes has committed to donating a truckload of fresh product to one Feeding America food bank per month to help alleviate hunger nationwide.

"As a national, farmer-owned cooperative Land O'Lakes is committed to helping the growing number of people struggling to put food on their table," said Land O'Lakes Foundation Executive Director Lydia Botham. "And Second Harvest Heartland's long-standing history of providing food for those in need makes them the perfect recipient for this first donation."

As a special guest for the delivery, U.S. Representative Betty McCollum was in attendance and spoke about hunger in America and the need for community and corporate support.

"Food security has always been an issue in our community, but as we struggle to come out of this recession, many who used to be volunteers at food banks are now the people who need their assistance," McCollum said. "Government can't solve the problem alone. Government has a role, but it is communities, neighbors, non-profit organizations and corporate partners who can really make an impact, and there is a lot of work to do."

The "First Run" program encourages collaboration with local Land O'Lakes supply chain partners to help maximize capabilities. For this delivery, supply chain partner donations include:

- Alcan Packaging Food Americas (packaging film)
- Green Bay Packaging, Inc. (corrugated cases)
- CL&D Graphics (labeling)
- Roehl Transport Inc. (transportation)

"The First Run program recognizes that our production lines do not always run around the clock, and by collaborating with suppliers, packagers and transport companies we can effectively activate production in otherwise idle times to produce food for donation," said Botham. "Our partners for this delivery have been exceptional."

The "First Run" program is part of Land O'Lakes larger Feeding Our Communities initiative - a program dedicated to helping alleviate hunger locally, nationally and internationally. For more information on any of these programs, visit the Land O'Lakes Foundation Web page at [www.landolakesinc.com](http://www.landolakesinc.com).

Land O'Lakes, Inc. ([www.landolakesinc.com](http://www.landolakesinc.com)) is a national, farmer-owned food and agricultural cooperative with annual sales of \$10 billion. Land O'Lakes does business in all 50 states and more than 60 countries. It is a leading marketer of a full line of dairy-based consumer, foodservice and food ingredient products across the United States; serves its international customers with a variety of food and animal feed ingredients; and provides farmers and ranchers with an extensive line of agricultural supplies (feed, seed, and crop protection products) and services. Land O'Lakes also provides agricultural assistance and technical training in more than 25 developing nations.

Second Harvest Heartland is the Upper Midwest's largest hunger-relief organization, with a mission of ending hunger through community partnerships. A record 50 million pounds of grocery products were distributed in 2009 to hungry seniors, families and children through nearly 1,000 non-profit member agencies and programs, including food shelves, soup kitchens, shelters, senior centers, faith-based organizations, and children's after-school programs serving 59 counties in Minnesota and western Wisconsin. For each \$50 donated, Second Harvest Heartland can distribute more than 180 meals to those in need. For more information, visit [www.2harvest.org](http://www.2harvest.org) or call 651.484.5117.

Green Bay Packaging Inc. is a privately held, vertically integrated international corporation consisting of timberlands, a sawmill facility, paperboard mills, corrugated shipping container plants, POP specialty converting and a pressure-sensitive label rollstock plant. Headquartered in Green Bay, WI, since 1933, Green Bay Packaging is comprised of 30 divisions operating in 15 states and Mexico. We employ more than 3,000 people and generate annual sales in excess of \$1 billion dollars.

Alcan Packaging Food Americas, headquartered in Chicago, is a leading supplier of single and multi-layer, plain and printed high-barrier plastic films, laminations, pouches, bags, lidstock and thermoformed trays for the food, beverage, meat and dairy industries. It is part of Alcan Packaging, the No. 1 food flexible packaging company worldwide, which converts film, foil, resins and paper to offer multi-material, concept-to-market capabilities.

CL&D Graphic, Inc. is a respected leader and innovator in the label and flexible package printing industry. We pride ourselves in printing high quality unsupported film labels, specializing in roll-fed film, shrink sleeves, and flexible packaging applications.

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